# **GOING PET-FRIENDLY?**

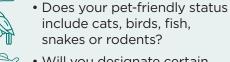


## **POLICIES TO CONSIDER**













• Will you designate certain buildings or rooms as pet-friendly?

include cats, birds, fish, snakes or rodents?

• Will you request guests to

sign a release upon Check-In?

- Is there a limit to the number of pets allowed per room? Are there size limitations? Fx. Under 50lbs.
- Pets must always wear an ID tag while on the property.
- Can pets be left in the room unattended or be walked unleashed?

#### **PET-FRIENDLY AREAS**

- · Building layout is clearly marked with designated petfriendly areas for walking and a potty area.
- Will this area be fenced in for safety reasons?
- Will you install pet receptacles with complimentary waste bags?



### **CHECK-IN**

- · Will you provide a gift bag for pets at check-in?
- Items to consider putting in the gift bags: Leashes (non-retractable), collars, waste bag rolls, treats (NO rawhide), chew toys (tennis balls, Kong toys) and petfriendly on-site policies.









# Other considerations for your sWAG Bag:



Dog Walking Map



Emergency Vet in local proximity of hotel



Pet-Walkers & Pet-Sitter references

# **IN-ROOM NECESSITIES** Door hangers to alert Housekeepers a If cat-friendly: litter boxes, pet is occupying the litter, pooper scooper guestroom Pet-friendly cleaning Placemats to products for stain protect carpeting removal and odor control

#### RATES

- Will you offer pet sitting?
- Are you going to charge a pet fee or will it be included in the room rate?
- Will you charge a one-time fee for cleaning?
- If charging a pet fee, will it be nightly or per stay?
- Will your fee be deemed "per pet" and if so, is there a maximum fee?
- Will you offer a refundable deposit?



# **MARKETING TIPS**

Food and sturdy

water bowls



- Clearly note on website your pet policy and what you offer for pets.
- On-site pet pictures for Social Media use.
- Promote a pet roomservice menu prepared by property chef.

Pet beds in a

minimum of 3 sizes

- Host pet-friendly events.
- Pet-friendly logo'd products for Sales Dept giveaways.

I.e. Hotel logo'd tennis balls